Biography of HRH Princess Dina Mired
President, Union International for Cancer Control (UICC)

HRH Princess Dina Mired is a well-known passionate global advocate for Cancer Control and Non-Communicable Diseases and mother of a cancer survivor.

HRH Princess Dina was elected as President of UICC in November 2018. Testament to her outstanding leadership, she was the first Arab to have been elected in in such a prestigious global post.

On Sept 2011, Princess Dina delivered, the keynote speech on behalf of all civil society on the opening of the United Nations General Assembly first ever High-Level Meeting on NCD’s. On September of 2018, Princess Dina was chosen again to speak at the third high level meeting on NCDs as "Eminent Champion of the fight against Non-communicable diseases”.

As Director General of the King Hussein Cancer Foundation (KHCF) in Jordan 2002 - 2016, Princess Dina established and led (KHCF) in Jordan for fifteen years transforming the non-profit into the most successful fundraiser for cancer control efforts in Jordan and an internationally known brand.

Princess Dina was the Honorary Chairperson of the Jordan Breast Cancer Program as founder from 2006-2016. Princess Dina is also a well-known fierce global advocate in the fight against tobacco.

Princess Dina serves in many high-profile international positions such as being an Honorary Ambassador of Harvard Global Health Win – Win Initiative and is recipient of many awards including the prestigious “International Agency for Research on Cancer (IARC) Medal of Honour, “Personality of the year 2016 in the fight against breast cancer”, Female of the year 2017- Golden Award for Excellence” by the Arab Women Council. Arab Woman Award 2018 for “Achievements in Global Leadership in Cancer Control”.