

**AAPM 2019** JUL 14-18



**61<sup>ST</sup> ANNUAL MEETING & EXHIBITION | SAN ANTONIO, TX**  
BUILDING BRIDGES. CULTIVATING SAFETY. GROWING VALUE.

## EXHIBITOR e-NEWSLETTER

### MARCH 2019 ISSUE

We are glad you will be attending the 61<sup>st</sup> Annual Meeting & Exhibition in San Antonio, TX from July 14 - 18, 2019!

#### Booth Space Assignments

Space assignment have been released. Notifications have been sent to the Exhibitor contact.

[2019 Annual Meeting Floorplan](#)

#### Sponsorship Information

AAPM Members are innovators of cutting-edge technology and therapies, champions in setting industry standards and proponents of patient safety. Here's your opportunity to exhibit at our Annual Meeting, which draws over 3,000 of the brightest and best medical physicists throughout North America and worldwide. [Check out the website for more information](#)

#### What's new for 2019?

##### Meeting Suites

- Meeting Suites are only available to contracted vendors.
- Meeting Suites are available for full-duration-of-the-meeting rental to host meetings with customers, potential customers and staff.
- AAPM member attendees are permitted in this area. Exhibitors are permitted to serve food and beverages in this area. Exhibitors must follow the food and beverages rules:
  - Distribution of Food: The distribution of popcorn, peanuts or any type of nuts is not permitted in the Exhibit Hall.
  - Distribution of Beverages: The distribution of Alcohol of any type is not permitted in the Exhibit Hall.
- All Meeting Suite labor, materials and services will remain under the control and supervision of the general contractor. Additional information regarding construction, labor and service costs is available through the general contractor. The official convention center caterer must supply all food/beverage service in the Meeting Suites.
- The form to complete is posted under Exhibitors Activities!

##### Buyers Guide Data Entry System

- AAPM has moved to a new Association Management System. The Buyers Guided System is now incorporated in our AMS. The Buyers Guided information is available. Detailed instructions have been sent to the Exhibitor Contact. In order to be included in the printed material, Buyers Guide information must be filled out by April 12th.

## Continued Programs:

- E-poster lounges – An initiative to increase exhibit hall traffic, we will be incorporating nine E-poster lounges next to each Refreshment Break lounge throughout the exhibit hall. During each refreshment break time, an e-poster session will be held in each e-poster lounge.
- AAPM will be partnering with Competitive Edge to host webinars to assist Exhibitors with marketing and planning for the meeting. This is a free service to all Exhibitors. More information will be available soon!
- Partners for the Future - To open the dialogue between our corporate partners and those individuals training to become medical physicists, we are continuing the Partners for the Future program.
- The Partners in Solutions program will take place in the Exhibit Hall. This program continues to offer a unique way for physicists to interact with and learn from our vendors, with vendors providing physics-level applications training classes in a special-purpose lecture room located on the exhibit floor. These are not sales pitches, but practical information for the clinical physicist from the people who know their systems in depth.
- Educational Topic-Specific Guided Tours- Small groups, approximately 10-15 attendees per group, will be guided through the Exhibit Hall by an AAPM-Member. The groups will visit participating exhibitors, spending 10-15 minutes at each exhibitor's booth.

The Guided Tours will be organized around clinical topics chosen by the AAPM Technical Exhibits Subcommittee.

Attendees who participate in the Guided Tours will be given the opportunity to earn self-assessment (SAM) continuing education credit for participating.

## Let's COLLABORATE! Looking for ways to ramp up your visibility among AAPM Members?

Why not consider investing your marketing dollars to form a closer alliance with AAPM by becoming a Corporate Affiliate. In addition to recognition in AAPM publications and directories, Corporate booth signage and ribbons reserved for your representatives at Annual Meetings, Corporate Affiliates are also granted first options for booth selection, as well as invitations to participate in select opportunities to engage with Members and AAPM's leadership.

If it sounds interesting, there's more. Check out the [website](#) to explore the possibilities.

## Upcoming Important Dates:

Buyers Guide Closes: April 12

Service Kit Opens: April 17

Island Formation Submissions Due: April 26

Exhibitor Registration Opens: May 22

Exhibitors Housing Form Due: May 29

Exhibitor Breakfast: July 17

**Contact information:**

**AAPM HQ**

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**Brede Exposition Services (Show Decorator)**

Customer Service  
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**Orchid Event Solutions, LLC (Official Housing Provider)**

Customer Service  
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