AAPM’s 2019 President’s Symposium: Building Bridges

ALEXANDRIA, VA, June 24, 2019—At the American Association of Physicists in Medicine (AAPM) 61st Annual Meeting & Exhibition to be held in San Antonio, TX on July 14 – 18, 2019, the President’s Symposium on July 15 will focus on harnessing the strengths, and avoiding the stressors of working with talented teams of diverse individuals.

“Embracing diversity isn’t just the politically correct thing to do, it’s the smart thing to do,” stated AAPM President, Cynthia McCollough. “Whether in science, medicine, or business, the best outcome is achieved when all of an organization’s creativity and expertise is brought to bear on a task. We can’t afford to ignore any of our collective talents if we want to solve important and often complex problems.”

Is Everyone at Your Table?
Cynthia H. McCollough, PhD – Professor of Medical Physics and Biomedical Engineering, Department of Radiology, Mayo Clinic

A recognized leader in the development and evaluation of new CT technology and dose reduction methods, Cynthia H. McCollough, PhD, is the Brooks-Holtern Professor of Research at the Mayo Clinic in Rochester, MN. As founder and director of Mayo’s CT Clinical Innovation Center, she leads a multidisciplinary – and multi-generational – team of physicians, scientists, and trainees to develop, and translate into clinical practice, new CT technologies and clinical applications.

The Power of a Multi-Generational Team
Amy Lynch — Author, Generations Expert

Amy Lynch pioneered Gen IQ, the practical application of generational studies to leadership and innovation. She has negotiated with, worked with, managed and been managed by four distinct generations. She is a frequent contributor to Entrepreneur Magazine.

The AAPM Annual Meeting draws thousands of professionals working in the fields of radiology, radiation oncology, and related disciplines. Attendees include clinical medical physicists, researchers, educators, trainees, industry partners, and representatives from numerous governmental agencies and sister societies. Its comprehensive program allows participants to share the latest scientific discoveries, take advantage of hundreds of continuing education opportunities, evaluate the latest technical and educational resources, and exchange ideas with colleagues and friends. The meeting’s theme, “Building Bridges, Cultivating Safety, Growing Value,” reflects the AAPM’s commitment to teamwork, patient safety, and making a lasting contribution to society.

More information is available at https://w3.aapm.org/meetings/2019AM/.
About AAPM and Medical Physicists
The American Association of Physicists in Medicine (AAPM) is the premier organization in medical physics, a broadly-based scientific and professional discipline encompassing physics principles and their applications to biology and medicine. The mission of the AAPM is to advance medicine through excellence in the science, education and professional practice of medical physics. Its members contribute to the effectiveness of medical imaging procedures by optimizing image quality while ensuring the safe use of both ionizing and non-ionizing sources of radiation. They collaborate with radiation oncologists to design radiation treatment plans and monitor equipment and procedures to ensure that cancer patients receive the prescribed dose of radiation to the correct location. AAPM members are also innovators, developing new or improved techniques for diagnosing disease or for treating cancer. Medical physicists oversee the safe and effective use of medical imaging, such as mammography, CT, MR, and ultrasound, and radiation therapy techniques, such as stereotactic radiosurgery, 3-D conformal radiation therapy, and high-dose-rate brachytherapy. Medical physicists are also responsible for ensuring that imaging and treatment facilities meet the rules and regulations of the U.S. Nuclear Regulatory Commission and state regulatory agencies. The AAPM represents over 8,800 medical physicists.

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