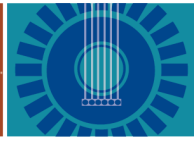
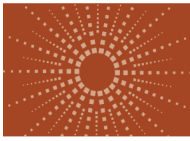


AAPM 2018 JUL 29–AUG 2



BEYOND THE FUTURE! 60TH ANNUAL MEETING & EXHIBITION | NASHVILLE, TN

Traffic Building Initiatives:

- **Lunch Vouchers:** All scientific attendees will receive 2 complimentary lunch vouchers redeemable for lunch served Monday and Tuesday, between 12:15 - 1:45pm, in the Exhibit Halls B – C. **NEW!** Each vendor will receive two boxed lunch vouchers per contracted 10 x 10, 1 for Monday and 1 for Tuesday. The AAPM Main contact will receive an email with instructions to pick the tickets for the whole company.
- **Refreshment Break Schedule**
Sunday, July 29 12:30 pm – 1:00 pm / 3:00 pm – 3:30 pm
Monday, July 30 - 9:30 am – 10:15 am / 3:45 pm – 4:30 pm
Tuesday, July 31 - 9:30 am – 10:15 am / 3:45 pm – 4:30 pm
Wednesday, August 1 - 9:30 am – 10:15 am
- **Dedicated Visit the Vendor time slot:** There will be no scientific sessions slated on Tuesday, July 31 (9:30 am - 11:00 am)
- **ePoster lounges:** To increase exhibit hall traffic, we will be incorporating six ePoster lounges next to each Refreshment Break lounge throughout the exhibit hall. During each refreshment break time, an e-poster session will be held in each e-poster lounge.
- **Partners in Solutions program** will take place in the Exhibit Hall. This program continues to offer a unique way for physicists to interact with and learn from our vendors, with vendors providing physics-level applications training classes in a special-purpose lecture room located on the exhibit floor. These are not sales pitches, but practical information for the clinical physicist from the people who know their systems in depth.
- **Educational Topic-Specific Guided Tours**
 - Small groups, approximately 10 attendees per group, will be guided through the Exhibit Hall by an AAPM-Member. The groups will visit participating exhibitors, spending 10-15 minutes at each exhibitor's booth.
 - The Guided Tours are around clinical topics chosen by the AAPM Technical Exhibits Subcommittee.
 - Attendees who participate in the Guided Tours will be given the opportunity to earn self-assessment (SAM) continuing education credit for participating.
- **Attendance Participation using Beacon Technology:**
 - AAPM will be using beacon technology to monitor session attendance and traffic patterns throughout the meeting space.
 - A beacon chip will be attached to the name badge of all registered SCIENTIFIC attendees and sensor devices will be placed in session rooms and the exhibit hall.

- **Partners for the Future:**

Again, this year, we will continue the **Partners for the Future Program**, connecting Corporate Affiliates and students at the AAPM Annual Meeting. Students will have the opportunity to win a \$100 Amazon gift card. Students will be given a "Get to know your Future Partners" card at registration. Each card will list questions provided by corporate affiliate partners participating in the program.

Students will be instructed to visit each participating corporate affiliate to learn about their company and to figure out the answer to the questions listed on the card.

Once a card is complete, drop it off at the AAPM Member Resources counter, located at the front of Hall A. In order to qualify, all questions must be answered correctly. The winner will be notified following the meeting.

Concessions

Wednesday, July 25 – Thursday, August 2
Fresh Pick Market & Café
Level 3, Outside of Hall D, Music City Center
6:00 am – 8:00 pm

Association Social Events:

- AAPM Awards Ceremony and Reception
Monday, July 30
Omni Hotel, Broadway Ballroom, Level 2
Ceremony: 6:30 pm - 8:00 pm
Reception 8:00 pm - 9:00 pm
- Night Out
Tuesday, July 31
6:30 pm - 10:00 pm
Country Music Hall of Fame

Ordering Services:

The Exhibitor Service Kit is available online. You may order your services here [Online Service Kit](#) or onsite at the Brede Exhibitor Service desk located in the Exhibit Hall. If you have any questions, please contact the Brede Customer Service Department at (407) 851-0261.

Review of Technical Exhibits:

Members of the AAPM Technical Exhibits Subcommittee will be on hand to advise Exhibitors of any rule violations during the initial stages of booth setup. For more information, please check out the [Rules and Regulation](#)

Exhibitor Set up

Thursday, July 26 - 8:00am - 11:00pm
Friday, July 27 - 8:00am - 11:00pm
Saturday, July 28 - 8:00am - 8:00pm
Sunday, July 29 - 8:00am - 12:00pm (Touch Up Only)

Exhibit Hall Lighting Check:

Saturday, July 28: 1:00 pm – 4:00 pm

Exhibit Hours

Sunday, July 29 - 12:30pm – 5:00pm
Monday, July 30 - 9:00am - 5:00pm
Tuesday, July 31 - 9:00am - 5:00pm
Wednesday, August 1 - 9:00am - 2:00pm

Exhibitor Dismantle

Wednesday, August 1 - 2:00am - 8:00pm
Thursday, August 2 - 8:00am - 5:00pm

Complimentary WIFI:

Complimentary WI-FI will be provided in Music City Center (AAPM session rooms, exhibit hall and function space). Exhibitors will have the option to purchase a Wired Internet Connection if needed. Information is posted in the online service kit. [More information](#)

Follow us on Twitter:

Keep up with all of the AAPM Annual Meeting action by following AAPM on Twitter for live show updates! Use the hash tag #AAPM2018 to show in the feed in the Meeting App and on the Annual Meeting homepage.

AAPM Virtual Press Room:

AAPM Virtual Press Room for the 2018 Meeting will consist of both Scientific and Exhibitor related press releases.

Any Exhibitor wishing to link to a single or multiple press releases is asked to post the press release(s) on the internet, thus creating a URL address. Then forward the press release URL address and the date of the press release to [Rachel](#)

AAPM Exhibitor Virtual Press Room Guidelines:

1. Only companies officially exhibiting at the 2018 AAPM Meeting may submit materials for the Exhibitor Virtual Pressroom.
2. There is no endorsement implied by AAPM.
3. Releases will be listed in date order.

See you in Nashville!