



Dear AAPM Corporate Affiliate:

AAPM members are influential decision-makers at the forefront of pioneering advancements in the application of physics to biology and medicine. The AAPM Newsletter provides you with the perfect avenue to connect with this dynamic audience. Moreover, the Newsletter **exclusively features advertising opportunities for AAPM Corporate Affiliate members like you.**

This bi-monthly PDF publication is a well-established and vital communication channel for AAPM activities and various topics of interest to the medical physics community. Each edition reaches an extensive audience of over 9,000 members, non-members, and affiliates. This audience comprises the very leaders you aim to keep informed about your company, its products, and its services. This discerning readership relies on the Newsletter to exchange effective medical physics practices, report on emerging trends, showcase significant physics research, and provide updates from AAPM.

Every issue becomes available in the first week of its respective month and is promoted through a dedicated email sent to the AAPM membership.

Enclosed, please find the 2024 AAPM Newsletter rate chart, advertising specifications, billing information, and a 2024 Reservation Contract. **Kindly return the completed contract to me no later than December 1, 2023**, at newsletter@aapm.org or via fax at 571.298.1301.

AAPM eagerly anticipates and deeply appreciates your commitment for the upcoming year. If you have any inquiries or require further information, please don't hesitate to reach out to us.

Sincerely,

A handwritten signature in black ink that reads 'Nancy Vazquez'.

Nancy Vazquez
Registration and Programs Manager

2024 AAPM Newsletter Advertising Rates and Specifications

Issue	Deadline for Receipt
January/February	December 1, 2023
March/April	February 2, 2024
May/June	March 29, 2024
July/August	May 31, 2024 <i>(pre-AAPM Annual Meeting issue)</i>
September/October	August 2, 2024 <i>(post-AAPM Annual Meeting issue)</i>
November/December	October 4, 2024

Advertising specifications:

- Full-Page: 8.5" x 11"
- Half-Page Horizontal: 7.5" x 4.875"

File types: png, jpeg, or PDF

The AAPM Newsletter allows for full-color advertisements with the ability to feature a tracking link you provide for capturing statistics if desired. **Please indicate this URL when submitting your advertisements.**

Advertising rates:

Six Issue Commitment:		Per Issue Basis:	
Full Page	\$1,000 per ad	Full Page	\$1,200 per ad
Half Page	\$500 per ad	Half Page	\$600 per ad

Billing Information:

Billing for advertisements in the AAPM Newsletter is done following each release of an issue. The invoice will be sent to the contact person listed on the contract on the following page. If you commit to advertising in all six issues of the AAPM Newsletter, you will be invoiced at the reduced rate shown in the table above. If you are submitting advertisements on a "per-issue basis," those rates will apply. If necessary, adjustments to invoices will be made after the publication of the Nov/Dec 2024 issue.

AAPM Newsletter - 2024 Advertising Reservation Contract

Advertiser's Company Name:

Advertiser's Billing Address:

Advertiser's Contact Person

Name:

Contact Telephone Number:

Contact Email:

AAPM Newsletter Issues and Advertising Space Size: Please indicate below () each issue you would like to reserve advertising space.

Jan/Feb 2024	<input type="checkbox"/>	Full page	Half page
Mar/Apr 2024	<input type="checkbox"/>	Full page	Half page
May/June 2024	<input type="checkbox"/>	Full page	Half page
July/Aug 2024	<input type="checkbox"/>	Full page	Half page
Sept/Oct 2024	<input type="checkbox"/>	Full page	Half page
Nov/Dec 2024	<input type="checkbox"/>	Full page	Half page

Please return your completed reservation to newsletter@aapm.org.

Signature: