



Dear AAPM Corporate Affiliate:

AAPM members are decision-makers at the forefront of breakthrough advancements in applying physics to biology and medicine - and the AAPM Newsletter serves as the ideal means by which you can connect with them. **And the Newsletter features advertising reserved ONLY for AAPM Corporate Affiliate members like you.**

This bi-monthly PDF publication is an established key means of communication for AAPM activities and other items of interest to the medical physics community, with each edition reaching over 9,000 members, non-members, and affiliates. The Newsletter audience is comprised of the leaders you strive to keep informed about your company, its products, and its services. This informed audience relies upon the Newsletter to share effective medical physics practices; report on emerging trends; spotlight important physics research; and provide updates from AAPM.

Each issue is available during the first week of its first month and is promoted via a dedicated email to the AAPM membership at that time.

Attached, please find the 2022 AAPM Newsletter rate chart, advertising specifications, and billing information, as well as a 2022 Reservation Contract. Please return the completed contract to me no later than **November 30, 2021**, at newsletter@aapm.org or by fax at 571.298.1301.

AAPM looks forward to, and appreciates, your commitment for the new year. If you have any questions, please let me know.

Sincerely,

Nancy Vazquez
Programs Manager

2022 AAPM Newsletter Advertising Rates and Specifications

Issue	Deadline for Receipt
January/February	December 3
March/April	February 4
May/June	April 1
July/August	June 3 (pre-AAPM Annual Meeting issue)
September/October	August 5 (post-AAPM Annual Meeting issue)
November/December	October 7

Advertising specifications:

- Full-Page: 8.5" x 11"
- Half-Page Horizontal: 7.5" x 4.875"

File types: png, jpeg, or PDF

The AAPM Newsletter allows for full-color advertisements with the ability to feature a tracking link you provide for capturing statistics if desired. **Please indicate this URL when submitting your advertisements.**

Advertising rates:

Six Issue Commitment:		Per Issue Basis:	
Full Page	\$1,000 per ad	Full Page	\$1,200 per ad
Half Page	\$500 per ad	Half Page	\$600 per ad

Billing Information:

Billing for advertisements in the AAPM Newsletter is done following each release of an issue. The invoice will be sent to the contact person listed on the contract on the following page. If you commit to advertising in all six issues of the AAPM Newsletter, you will be invoiced at the reduced rate shown in the table above. If you are submitting advertisements on a "per-issue basis," those rates will apply. If necessary, adjustments to invoices will be made after the publication of the Nov/Dec 2022 issue.

AAPM Newsletter - 2022 Advertising Reservation Contract

Advertiser's Company Name:

Advertiser's Billing Address:

Advertiser's Contact Person

Name:

Contact Telephone Number:

Contact Email:

AAPM Newsletter Issues and Advertising Space Size: Please indicate below () each issue you would like to reserve advertising space.

Jan/Feb 2022		Full page	Half page
Mar/Apr 2022		Full page	Half page
May/June 2022		Full page	Half page
July/Aug 2022		Full page	Half page
Sept/Oct 2022		Full page	Half page
Nov/Dec 2022		Full page	Half page

Please return your completed reservation contract no later than **November 30, 2021**, by email newsletter@aapm.org or fax 571.298.1301.

Signature: