



November 16, 2020

Dear AAPM Corporate Affiliate Partner:

Welcome to a portal connecting you to a global network comprised of the leading physicists in medicine. The American Association of Physicists in Medicine's Members are decision-makers at the forefront of break-through advancements in applications in biology and medicine. Here's an excellent opportunity to connect with them!

The AAPM Newsletter audience is the people that you want to keep in-the-know regarding your company, its products, and services. The bi-monthly publication is available as a PDF and advertising is reserved for **AAPM Corporate Affiliates only**. The Newsletter serves as a key source of information concerning AAPM activities and items of interest to the field of medical physics. It's where a targeted audience of 8,000+ Members, Nonmembers, and Affiliates come to share effective practices, report on emerging trends, spotlight important physics research, and provide updates from AAPM.

Submission deadlines are fast approaching. Each issue is available during the first week of the first month.

The attached rate chart, advertising specifications, and billing information also contain your 2021 Reservation Contract.

Please return the completed contract – by fax or email – no later than **November 30, 2020**. Email: nvazquez@aapm.org or fax to 571.298.1301

We look forward to your commitment for 2021. Certainly, if you have any questions, please let me know.

Sincerely,

A handwritten signature in black ink that reads 'Nancy Vazquez'.

Nancy Vazquez
Programs Manager

2021 AAPM Newsletter Advertising Rates and Specifications

Issue	Deadline for Receipt
January/February	December 4
March/April	February 5
May/June	April 2
July/August	June 4 (pre AAPM Annual Meeting issue)
September/October	August 6 (post AAPM Annual Meeting issue)
November/December	October 8

Advertising specifications:

- Full-Page: 8.5" x 11"
- Half-Page Horizontal: 7.5" x 4.875"

File types: png, jpeg or PDF

The AAPM Newsletter allows for full-color advertisements with the ability to incorporate your provided link to a designated website so that you can track statistics. **Please indicate the desired URL when submitting your advertisements.**

Advertising rates:

Six Issue Commitment:		Per Issue Basis:	
Full Page	\$1,000 per ad	Full Page	\$1,200 per ad
Half Page	\$500 per ad	Half Page	\$600 per ad

Billing Information:

Billing for advertisements in the AAPM Newsletter is done following each release of an issue. The invoice will be sent to the contact person listed on the contract on the following page. If you commit to advertise in all six issues of the AAPM Newsletter, you will be invoiced the reduced rate shown in the table above. If you will be submitting advertisements on a "per issue basis," those rates will apply. If necessary, adjustments to invoicing will be made after the publication of the Nov/Dec 2021 issue.

AAPM Newsletter - 2021 Advertising Reservation Contract

Advertiser's Company Name:

Advertiser's Billing Address:

Advertiser's Contact Person

Name:

Contact Telephone Number:

Contact Email:

AAPM Newsletter Issues and Advertising Space Size: Please indicate below () each issue you would like to reserve advertising space.

Jan/Feb 2021		Full page	Half page
Mar/Apr 2021		Full page	Half page
May/June 2021		Full page	Half page
July/Aug 2021		Full page	Half page
Sept/Oct 2021		Full page	Half page
Nov/Dec 2021		Full page	Half page

Please return the completed reservation contract, by fax or email, no later than **November 30, 2020**. Email: nvazquez@aapm.org or fax: 571.298.1301

Signature: